

NEWS RELEASE

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FOR IMMEDIATE RELEASE

CONVENTION CENTER/AUDITORIUM NAME HOMETOWN HEROES!

Vicksburg, MS - The Vicksburg Convention Center and Vicksburg Auditorium will recognize the Hometown Heroes that have “brought the business home” during the Chamber of Commerce *Business after Hours* event on September 10 from 4pm- 6pm.

These individuals and organizations have played an integral part in securing conference, convention and banquet events for Vicksburg, especially at the Convention Center or Auditorium. “This is just a small way for us to say “thank you” and show our appreciation for their efforts,” said Erin Powell, Marketing and Events Manager for the Vicksburg Convention Center and Auditorium. Larry Gawronski, Vice President for VenuWorks, the management firm for both venues, echoed Powell’s comments. “These heroes have been our uplink to their state or regional associations in championing Vicksburg as a meeting destination. Some have also hosted their own internal events at the facilities. Many do this while also giving back to the local community in philanthropic ways. We are grateful for their commitment”, said Gawronski.

As part of VenuWorks’ commitment to “Making a Difference” in the community, the staff will be collecting teddy bears as part of their “Teddy Makes it ‘Bear’able” campaign. The stuffed bears collected will be presented to the Vicksburg Police and Fire Departments during the celebration. The first responders, in turn, use the bears when answering a fire or police call where a child may be involved.

Everyone is asked to bring a teddy bear to help this worthy cause.

“Teddy Makes it ‘Bear’able” is similar to projects nationwide in other communities to arm first responders with stuffed animals. “We believe that the bears help console children that are victims of car wrecks, fires and other traumatic events” commented Gawronski. There are a total of 120 emergency response vehicles in Warren County not including the trucks and vehicles of volunteer fire stations.

For more information about VenuWorks, visit www.venuworks.com

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